Traffic Order# 767208

Printed: 05/23/2012 1:24 PM

Last Received: 05/23/2012 8:59 AM Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

ÙS CHAMBER Product

Estimate# 436

Scott Kahn

Buyer Phone#

Fax#

Agency () MEDIA AD VENTURES

8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/P1/P2/E 106/120/436

Flight Dates

05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938 1 of 3

--- CONTRACT COMMENT ---

SC= *

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	C5/14-05/ 1 8	5	1	5	\$250.00	
	2	M-F	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F	7P-730P	THE CFFICE	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	7	W Buyli	8P-10P ne Comment:	IDGL REVISE TIME PD	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	$\mathbf{M} \cdot \mathbf{F}$	10P-11P	FOX TOLEDO NEWS @ 10PM	:30	\$175.00	05/14-05/18	5	1	5	\$875.00	
	10	SA	10P-1030P	FOX TOLEDO NEWS SATURDAY @ 10PM	:30	\$175.00	05/19-05/19	1	1	1	\$175.00	
	11	SU	10P-1030P	FOX TOLEDO NEWS SUNDAY @ 10PM	:30	\$175.00	05/20-05/20	1	1	1	\$175.00	
	12	M-F	11P-1130P	SEINFELD	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	13	M-F	1130P-12A	THE OFFICE	:30	\$60.00	05/14-05/18	4	1	4	\$240.00	
	14	SA	4P 7P	FOX SAT BASEBALL	:30	\$200.00	05/19-05/19	1	1	1	\$200.00	

Rep Order# 6814167 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 767208 Printed: 05/23/2012 1:24 PM 2 of 3 EC'd No

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Showing Buylines: All Lines

Station Advertiser Product Estimate#		VUPW-TV TOLEDO, OH. ().US CHAMBER OF CMRC US CHAMBER 436		Agency () 8136 OI SPRINC Agency C/P1/P2/E	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY								
Buy Pho Fax	er ne#	Scott Kahn		Flight Dates Hiatus Weeks	E 106/120/436 05/14/2012 - 05/20/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT	Ln	Day	Time	Program		Len	Rate	Dātes	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
													
	15	su	9A-10A	FOX NEWS SUNDAY		:30	\$15.00	05/20-05/20	1	1	1	\$15.00	
	16	TH-F Buyli	10P-11P ne Comment:	LATE NEWS ADD TO SKED FOR MKGD	FROM H.6813893	:30	\$175.00	05/17-05/18	1	1	1	\$175.00	
	17	TH F Buyli	630P-7P ne Comment:	630P NEWS ADD TO SKED FOR MKGD	FROM H.6813893	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
	18	TN-F Buyli	10A-11A ne Comment:	MAURY POVICH ADD TO SKED FOR MKGD	FROM H.6813893	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	
	19	TH-F Buyli	7P-730P ne Comment:	THE OFFICE ADD TO SKED FOR MKGD	FROM H.6813893	:30	\$80.00	05/17-05/18	1	1	1	\$80.00	
	20	TH-F Buyli	11P-1130P ne Comment:	SEINFELD ADD TO SKED FOR MKGD	FROM H.6813893	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
	21	TH-F Buyli:	4P-5P ne Comment:	ANDERSON COOPER ADD TO SKED FOR MKCD	FROM H.6813893	:30	\$50.00	05/17-05/18	1	1	1	\$50.00	

--- REPORT TOTALS---

Report Totals: 51 / \$5,945.00

---SALES MONTHLY TOTALS---

May 12: 51 / \$5,945.00 Sales Totals: 51 / \$5,945.00 Station Totals: 51 / \$5,945.00 Lines not sent/rold/rt.rn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$99,083 CATV 0% WNGT 0% WNWC 4% WTOL 49% WTVG 41%
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Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

Product US CHAMBER

Estimate# 436

Buyer Scott Kahn

Phone# Fax# Agency () MEDIA AD VENTURES 8136 OLD KEENE MILL ROAD S

8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/P1/P2/E 106/120/436

Flight Dates 05/14/2012 - 05/20/2012

Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

 Salesperson Phone#
 215-567-6005

 Salesperson FAX#
 215-567-5938

WUPW 6%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6814167 EC'd No

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Station WUPW-TV TOLEDO, OH.

Advertiser ().US CHAMBER OF CMRC

Product **US CHAMBER**

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8136 OLD KEENE MILL ROAD, S#A-300 SPRINGFIELD, VA 22152

Agency C/P1/P2/E

Flight Dates Hiatus Weeks 106/120/436

05/14/2012 - 05/20/2012

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC-*

--- REMARKS ---

VER 5 ISSUED TO REVISE TP LN 7 PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT 	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart.
- 	1	M-F	10A-11A	MAURY POVICH	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	2	M-F.	4P-5P	ANDERSON COOPER	:30	\$50.00	05/14-05/18	5	1	5	\$250.00	
	3	M-F.	630P-7P	FOX TOLEDO NEWS @ 630PM	:30	\$60.00	05/14-05/18	5	1	5	\$300.00	
	4	M-F.	7P-730P	THE OFFICE	:30	\$8C.00	05/14-05/18	5	1	5	\$400.00	
	5	M-F	730P-8P	HOW I MET YOUR MOTHER	:30	\$80.00	05/14-05/18	5	1	5	\$400.00	
	6	М	9P-10P	HOUSE	:30	\$400.00	05/14-05/14	1	1	1	\$400.00	
	* 7	Sales Rer		1DOL : REVISE TIME PD 75 REVISE TIME PD es changed	:30	\$1,250.00	05/16-05/16	1	1	1	\$1,250.00	
	8	SA	7P-11P	FOX SAT NITE BASEBALL	:30	\$300.00	05/19-05/19	1	1	1	\$300.00	
	9	M-F	10P-11P	FCX TOLEDO NEWS @ 10PM	:30	\$175.00	C5/14-05/18	5	1	5	\$875.00	
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26	TH-F Buy	11P-113CP line Comment:	SEINFELD ADD TO SKED FOR MKCD	FROM H.6813893	:30	\$60.00	05/17-05/18	1	1	1	\$60.00	
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WUPW 6%

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